

Conference Agenda

'Show Them the Money'

Join us for a dynamic, interactive experience designed to inspire and empower those working in volunteer engagement. This year's program features **4 expert presentations, 4 live Q&A sessions, and the Impact Awards**, which celebrate outstanding achievements in the sector.

October 28th Start Time

Pacific Daylight Time (PDT) — 9:30 AM
Pacific Standard Time (PST) — 8:30 AM
Mountain Standard Time (MST) — 10:30 AM
Runtime: 6 hours

October 29th Start Time

Eastern 9:30AM
Central 8:30AM
Atlantic 10:30AM
Runtime: 6 hours



Introduction

Brooke Campbell, CVA
Hidden Cost of Free Volunteerism
and How to Leverage It



Local Discussion

Panel Q&A

Networking Break



Andrea Hill, CVA
Bridging the Gap: Unifying Donors and
Volunteers for Fundraising Success

Local Discussion

Panel Q&A

Lunch



(50 Mins)

Impact



Awards

Tony Goodrow, Founder,
Better Impact
Time & Treasure –
How and When to Ask Volunteers
for a Financial Donation



Local Discussion

Panel Q&A

Networking Break



Dr. Sarah Mackey, CVA
Strategic Volunteerism: Building
Leadership Support for Your Program!

Local Discussion

Panel Q&A

Final Takeaways