

# Partners Program



**About Our Partners:** Better Impact partners with individuals and associations dedicated to advancing the field of Volunteer Management. Our partners are committed to sharing thought leadership, fostering communication, providing sponsorship, and hosting events.

**Partnership Benefits** By becoming a partner with Better Impact, your organization will engage in a mutually beneficial exchange of expertise and resources. This collaboration has consistently led to successful cross-promotional efforts and the ongoing provision of valuable resources and education to the volunteer management community.

**Our Success:** Both Better Impact and our partners have experienced significant success through this collaborative relationship, consistently striving to enhance the field of Volunteer Management.

### Who are some our current partners?

Association of Leaders in Volunteer Engagement  
Association of Volunteer Managers  
Council for Certification in Volunteer Administration (USA)  
DOVIA Colorado (USA)  
ENERGIZE  
Flutterbye (Australia)  
Heritage Volunteer Group (UK)  
International Volunteer Managers Day (Australia)  
Karen Knight Consulting (Canada)  
Minnesota Alliance of Volunteer Advancement (USA)  
Nicole R. Smith (USA)  
Pista Mágica - Associação  
Rob Jackson Consulting (UK)  
Volunteer Ireland (UK)  
Volunteer Lethbridge (Canada)  
Volunteer Management Professionals of Canada (Canada)  
Volunteering New Zealand (NZ)  
Volunteers Insurance Services Association (USA)  
VQ Volunteer Strategies (USA)





## What we typically request from our partners:

### Webinars:

Currently our partners deliver between 1-4 webinars for our members per year. Better Impact facilitates these webinars via Zoom.

### Opportunities:

- Number of webinars
- Cohosts or guest hosts
- Post event delivery of worksheets/ebooks/checklists etc.
- Distribution of partner contact information to all registrants
- Access to attendee list

\*This year, some of the webinars we have hosted for our partners exceeded 1500 registrants.

### Email Communications:

Currently our partners have the option to distribute dedicated emails (2-4 per year) on behalf of Better Impact at a cost per email. (invoiced upon send)

### Blogs:

Our partners create 4 blogs per year on average for Better Impact's Blog.

All blogs are included in our newsletters and will link back to the original author's website.



## What we typically offer our partners:

### ► Webinars and Conference Workshops:

Better Impact founder, Tony Goodrow, has been a panelist, guest speaker, and host of various partner-hosted webinars on the topics of data security and demonstrating the true value of volunteer engagement. Additional topics are available upon request.

### ► Event Sponsorship:

Interested in having Better Impact sponsor an event? This may be an option included in our partnership agreement.

### ► Podcasts:

Do you currently host a podcast? Some of our partners have requested that our founder, Tony Goodrow, be a guest on their podcast as part of our partnership agreement.

### ► Blogs:

Some of our partners have requested that we create blog articles regarding the following topics: Volunteer Management Software, Data Security for Volunteer Managers, Demonstrating the True Value of Volunteer Engagement.

### ► Volunteer Impact Discount:

Some of our partners have requested an association discount to offer their members when subscribing to our Volunteer Impact software.

Are these options negotiable?

Yes, each partnership agreement is tailored to meet the needs of both parties.

### Contact information:

For more information on becoming a Better Impact Professional Partner email [diana@betterimpact.com](mailto:diana@betterimpact.com)

